

MARTIN DAUM, PRESIDENT & CEO OF DAIMLER TRUCKS NORTH AMERICA,  
TO PRESENT KEYNOTE ADDRESS AT THE ALTERNATIVE CLEAN  
TRANSPORTATION EXPO

**March 16, 2011--Long Beach, CA**—President and Chief Executive Officer of Daimler Trucks North America (DTNA), Martin Daum, will provide a Keynote Address on Friday, May 6, 2011 at the Alternative Clean Transportation “ACT” Expo in Long Beach, California. DTNA is the largest heavy-duty truck manufacturer in North America and a leading producer of medium-duty trucks and specialized commercial vehicles.

ACT Expo is the nation’s leading conference presenting the latest information and products in the advanced clean vehicle technology and alternative fuel transportation sector. Mr. Daum will discuss his company’s leadership in bringing to market an array of advanced technology, highly efficient and alternative fuel truck technologies, and the economic and environmental importance these products will have for DTNA’s customers in the near and long-term future.

“Martin Daum’s address will undoubtedly be a highlight at this year’s ACT Expo conference,” said Erik Neandross, Chief Executive Officer of Gladstein, Neandross & Associates, organizers of the event. “DTNA consistently advances the curve with respect to technology, efficiency, and innovation in their heavy-duty products. This creates exceptional opportunities for fleets to save money and create long-term strategies for success, despite the spiking oil prices we are again seeing,” Neandross continued.

Mr. Daum’s address will be complemented by a presentation from his DTNA colleague Dr. Wilfried Achenbach, Senior Vice President, Engineering & Technology, who will speak during one of the conference technical sessions taking place on Friday morning.

Adding to the DTNA presence, DTNA will have a full lineup of its advanced technology truck platforms on display in the Expo Hall and in the Ride & Drive, including a CNG Freightliner Cascadia, a Freightliner M2 LNG tractor, and a variety of other CNG, LNG, hybrid electric, hydraulic hybrid, and electric vehicles.

Freightliner Trucks, the largest division of DTNA and one of the most recognizable and respected names in the trucking industry is a Platinum Sponsor of the ACT Expo. DTNA brands Freightliner Custom Chassis and Thomas Built Buses will also participate in the event.

Mr. Daum was appointed President and Chief Executive Officer of DTNA in June 2009 and has been with Daimler since 1987. In his most recent assignments, he was a Member of the Executive Committee of Mercedes-Benz Trucks in Europe and the Senior Vice President of Production for Mercedes-Benz Trucks.

Mr. Daum’s address will take place on the morning of Friday, May 6, 2011 at the Long Beach Convention Center. Press credentials may be obtained by contacting Kristen Rockwell at 310-573-8555 or via email to [kristen.rockwell@gladstein.org](mailto:kristen.rockwell@gladstein.org). The full conference agenda and additional details are available on the event website at [www.actexpo.com](http://www.actexpo.com) or by calling 888-993-0302.

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