

FOR INFORMATION:

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**Increasing Electrification of the Transportation Industry to be
Examined at 2012 Alternative Clean Transportation Expo**

ACT Expo, North America's largest show dedicated to alternative fuels and clean vehicle technologies, takes place May 15 -17 in Long Beach, Calif.

May 2, 2012—Santa Monica, Calif.— The 2012 Alternative Clean Transportation (ACT) Expo is set to showcase the very latest advancements across a wide variety of clean vehicle technologies, with a special focus on electrification for transportation and growing electric vehicle (EV) charging infrastructure in the U.S. With key environmental and economic benefits to be gained via electrification, ACT Expo 2012 will assemble key players from across the spectrum of electric vehicles, technologies, and equipment for an honest assessment of the current state of the EV industry and the challenges and opportunities of a zero-emission transportation system.

2011 saw a dramatic rise in EV availability and the increasing reality of a future transportation system powered by electricity. Key EV deployment projects are being launched across the U.S. in every vehicle class and awareness among individual consumers is rising. With EV technology for light-duty vehicles now widely available, electrifying medium- and heavy-duty vehicles will be the next frontier for large deployment projects and demonstrations in order to further develop the market.

EV experts at ACT Expo 2012 will include Mark Aubry, vice president sales and marketing, Navistar Defense and member of the Electrification Leadership Council; Jon Coleman, sustainability and technology officer, Ford Motor Company; Mike O'Connell, senior director supply chain fleet, Frito-Lay; Ian Wright, CEO of Wrightspeed; Terry O'Day, regional director, eVgo; Dave Barthmuss, group manager, policy and product communications, General Motors; and many others.

The top companies in the EV industry will be represented at ACT Expo 2012 and include American Honda Motor Co., Toyota, General Motors, Ford, BYD, eVgo, CODA Automotive, Coulomb, VIA Motors, Electric Vehicles International, Eaton, Navistar, Quallion, Quantum Technologies, Parker Hannifin, UCLA Smart Grid Energy Research Center, Wrightspeed, XL Hybrids, Freightliner, Kenworth, BAE Systems and many more.

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Electric vehicles, including hybrids, that will be on display and in some cases available for test-drives include:

- BYD Motor Inc. E6-B
- Chevrolet Express Van (VIA Motors)
- Chevrolet Volt (low emissions package for California)
- CODA Automotive 2012 Sedan
- Electric Vehicles International Walk-In Van
- Honda Fit EV
- Toyota RAV419
- Freightliner MT 45 E-Cell Walk-In van
- Isuzu NPR (Wrightspeed Powertrains)
- Toyota Prius Plug-In Hybrid
- Freightliner Custom Chassis Hydraulic Hybrid Walk-in Van
- Freightliner MS 106 Hybrid Electric Tractor
- Kenworth T370 Diesel-Electric Hybrid Truck

ACT Expo 2012 will also host free, educational training sessions, which includes an EV-specific course “Basic Understanding of Battery-Electric and Hybrid Electric Vehicles” on Tuesday, May 15 from 10:15 am to noon. Presented by the National Alternative Fuels Training Consortium, the session will provide a basic understanding of the history, technology, and application of battery electric and hybrid-powered EVs.

The 2012 Alternative Clean Transportation (ACT) Expo will showcase real-world success stories of alternative fuel and clean vehicle deployments. A detailed list of sponsors, exhibitors, speakers, training sessions and vehicles that will be at ACT Expo 2012 is available at www.actexpo.com.

About Gladstein, Neandross & Associates (GNA)

With headquarters in Santa Monica, California, and in New York, New York, GNA is the nation’s leading consulting firm for the market development for clean, alternative fuel and efficient vehicle technologies. GNA provides strategic technical consulting services to the nation’s largest commercial fleet operators; works on behalf of leading industry participants to provide marketing, policy, and public affairs support; and spearheads the organization of several cutting-edge conferences and expositions focused on these topics. www.gladstein.org

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