

PLANNING DESK NOTE: ACT Expo 2012 is the only place in North America where consumers can test drive for free 30 different alternative fuel vehicles ranging from passenger sedans to heavy-duty trucks, on the same day in the same location.

MEDIA ADVISORY

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Experience the Future of Transportation: Free Test Drives in Clean, Alternative Fuel Vehicles Open to the Public in Long Beach

*Free “Ride and Drive” on May 16 at ACT Expo 2012 –
North America’s Largest Alternative Fuels and Clean Vehicles Conference*

WHAT: The Alternative Clean Transportation (ACT) Expo “Ride and Drive” will showcase the future of transportation and host test drives with clean vehicles powered by alternative fuels, from passenger sedans to heavy-duty trucks. The “Ride and Drive” is free and open to the public.

WHEN: Wednesday, May 16, 2012
12:30 p.m. to 3:30 p.m.
Official kick-off with first vehicles on the road at 12:30 p.m.

WHERE: Long Beach Convention Center
“Ride and Drive” Route: Loop on Seaside Way and Ocean Blvd.
300 E. Ocean Blvd.
Long Beach, CA 90802
Media Parking: Enter Convention Center/Hyatt parking from Pine Avenue.

WHO: Thousands will be attending the 2012 ACT Expo from across North America including business executives, automotive enthusiasts, local elected officials and members of the community. Many will gather for the kick-off of the “Ride and Drive” and to participate by test driving 30 different clean vehicles powered by alternative fuels.

NEWS: Against the backdrop of rising oil prices and \$4 per gallon of gas, the ACT Expo will showcase the future of transportation with 30 of the cleanest, advanced vehicles available today for free test drives on the streets next to the Long Beach Convention Center. An additional 50 advanced, clean vehicles will be on display inside the Long Beach Convention Center’s Expo Hall A with free access to the public.

VISUAL: Capture the “Ride and Drive” kick-off with a parade of clean vehicles on the streets of Long Beach heralded at the starting line with a ceremonial green racing flag. Hundreds are expected to gather for test drives with the vehicles of the future, from passenger sedans to large heavy-duty trucks.

Vehicles using a variety of fuel types will be on display including natural gas, electric, hybrid, biofuel, hydrogen fuel cell, propane and clean diesel.

Vehicles will include but are not limited to:

- 2012 Honda FCX Clarity – Hydrogen Vehicle – emits only water vapor from the tailpipe and is the only hydrogen-fueled passenger vehicle available today.
- ‘2012 Green Car of the Year’ Honda Civic – Natural Gas Vehicle