

The ACT “Alternative Clean Transportation” Expo

“North America’s Leading Alternative Fuel and Clean Vehicle Technologies Show”

Long Beach Convention Center, Long Beach, California - May 15-17, 2012

A revolution in the way we use energy in the transportation sector is underway. Never before has the industry seen such growth in the low carbon renewable fuel market and in the variety of advanced technology OEM products. In ACT Expo tradition, the 2012 event will showcase the tremendous advancements and successes now taking place in the field. “What role will your fleet, fuel, vehicle, or technology play in the shift towards alternative fuels?”

Conference Objectives: *The program for the ACT Expo was designed with several specific goals in mind:*

- 1) To highlight a comprehensive fuel-neutral array of alternative fuel and clean vehicle technology options across all weight classes; understanding that no single technology will provide a “silver bullet” solution to our nation’s energy security and air quality goals;*
- 2) To utilize a peer-to-peer information exchange to help fleet operators gain first-hand information on real-world alternative fuel and clean vehicle technology projects to help accelerate the adoption of these technologies; and,*
- 3) To provide networking opportunities for buyers, sellers, and project developers, including: fleet operators, vehicle and engine manufacturers, policy makers, Clean Cities Coordinators, infrastructure and fuel providers, technology developers, and other important stakeholders.*

Monday, May 14, 2012

6:30 p.m. Welcome Reception at Gladstone’s Restaurant, Sponsored by Landi Renzo



Scheduled the night before the official ACT Expo program gets underway, this reception is the perfect opportunity to kick off the networking experience by gathering with other conference attendees in a casual indoor-outdoor Southern California setting.

Tuesday, May 15, 2012

8:00 a.m. Technical Tours and Training

Attendees have the exclusive opportunity to visit and explore several local clean transportation technology projects. Site tour options may include: hydrogen and ethanol refueling stations, EV charging sites, and some of the world's largest natural gas refueling stations. Additionally, a full slate of training opportunities will be available on a wide variety of topics ranging from "Alternative Fuels 101" sessions to First Responder Safety Training, Permitting Hydrogen and EV Charging Stations, to LNG and CNG Basics for Fleet Operations. All tours and training will be available on a space available basis at no additional charge to attendees. [View the full training schedule and course descriptions here.](#)

1:00 p.m. Day One Opening

- Master of Ceremonies: David Abel, Publisher / Editor-In-Chief, VerdeXchange News

Tuesday's discussions will take place against a backdrop of variable economic and geopolitical climate, continued high oil prices, a changing regulatory environment, and new factors driving fuel supply and demand. Tuesday's program will provide a macro-level examination of the current opportunities, challenges and questions in the alternative fuels and clean transportation industry.

1:05 p.m. Opening Remarks

- Judith Mitchell, Board Member, South Coast Air Quality Management District

1:15 p.m. Opening Keynote Address: "The Shift: The Implications of Changes in the Global Energy Mix on Transportation Planning and Investment"

- Wesley Clark, Retired United States Army Four Star General, Former NATO Supreme Allied Commander Europe; Co-Chairman, Growth Energy; Member, Clinton Global Initiative's Energy and Climate Change Advisory Board; and Director, BNK Petroleum

Ever-present geopolitical concerns and increasing world demand for crude oil balanced against burgeoning domestic energy resources and economic policy goals are shifting the traditional drivers for alternative fuels and advanced transportation technologies from air quality and environmental considerations to a more holistic approach with a greater emphasis on energy and economic security. As opening keynote speaker, Wesley Clark will help to set the stage by framing the North American transportation fuel supply picture against the backdrop of a rapidly changing world. The economic risk created by the current system will be discussed together with the tremendous opportunities created by a shift to environmentally-friendly and domestically-produced alternative fuels and more efficient vehicle technologies.

1:45 p.m. Conference Welcome

- Mayor Bob Foster, City of Long Beach

A daily EV-driver himself, Mayor Bob Foster will welcome attendees to his home City of Long Beach. Drawing on his experiences and impressive alternative fuel and clean air successes as the president of Southern California Edison and City Mayor, these opening remarks will welcome guests and help to set the stage for the three days that will follow.

2:00 p.m. Plenary Session #1: Executive Roundtable - "The Transportation Fuel Supply in North America"

North America is working aggressively towards the increased adoption of alternative fuels, efficient vehicle technologies, and non-petroleum powered vehicles as we strive for energy independence, cleaner air, and increased diversification of the fuel supply. This panel will examine the current economic landscape and the factors that most significantly affect market development for all types of alternative fuels. Industry experts will assemble for discussion about how new resources, supply, and distribution channels are affecting the outlook for and adoption of alternative fuels. The economics of transportation fuels will be examined as well as how energy and resources are currently flowing in our economy and how the needs of the transportation industry are being prioritized.

This opening plenary panel will examine the ever-diversifying transportation fuel outlook for North America. The industry's leading experts will share their opinions and knowledge on where these markets are going, where they are making investments, which technologies will gain an advantage and why, and how the end-user can make better sense of it all.

MODERATOR: Judith Mitchell, Board Member, South Coast Air Quality Management District

1. Linda Capuano, Vice President, Emerging Technology, Marathon Oil Corporation and Chair, Coordinating Subcommittee for the National Petroleum Council's Future Transportation Fuels Study
2. Robert Sturtz, Managing Director Strategic Sourcing-Fuel, United Airlines and Chairman of Fueling California
3. Roy Willis, President and Chief Executive Officer, Propane Education and Research Council
4. Michael Allman, President and Chief Executive Officer, Southern California Gas Company
5. Scott Haddad, Product Planning Manager, Toyota Motor Sales
6. Steve Center, Vice President, Environmental Business Development, American Honda

3:45 p.m. Breakout Session #1: "Technology Showcase: Spotighting Innovation and Efficiencies in New Product Offerings"

Never before has the clean transportation sector enjoyed the benefit of such a wide variety of advanced technologies and fuels. This breakout session will showcase the very latest in alternative fuel vehicle and equipment offerings across a variety of weight classes and application types. Hear from OEMs, product suppliers, and component and system developers to obtain a well-rounded view of the latest clean and alternative fuel technologies available in the marketplace today.

Ample time for Q&A and discussion amongst panelists will provide first hand insight into the real and practical costs, challenges and benefits to each of the technologies presented.

1. Light Duty

MODERATOR: Greg Tabak, Director, Business Sales - Synergy Business and EV Development, Enterprise Holdings Inc.

1. Robert Schmitt, Head of Fleet Operations, Chrysler Group LLC, "Chrysler's Current AFV and Advanced Technology Product Offerings"
2. Stephen Ellis, Manager, Alternative Fuel Vehicle Sales and Marketing, American Honda, "Natural Gas, Electric, & Fuel Cell: Honda's Clean Vehicle Lineup"
3. Jon Coleman, Sustainability and Technology Officer, Ford Motor Company, "The Power of Choice"
4. Clay Okabayashi, Fleet Account Executive, General Motors, "General Motors Vehicle and Propulsion for Every Purpose"
5. Andreas Hoyler, Manager of Diesel Systems Engine and Emissions Laboratory for North America, Bosch Diesel Systems North America, "Operational Strategies of a Diesel Hybrid Electric Vehicle with Focus on the Combustion Engine"

6. Aaron Cohen, Director of Marketing, CODA Automotive, *"Launching CODA's Battery Electric Vehicle"*

2. Medium Duty/Vocational Applications

MODERATOR: Wendy Leavitt, Director, Editorial & Market Development, Fleet Owner Magazine

1. Michael Stark, Senior Technical Sales Manager, Freightliner Custom Chassis, *"FCCC Walk-in Van: Offering All AFV Options"*
2. Steve Gilligan, Vice President, Product & Vocational Marketing, Navistar, *"Medium Duty Natural Gas Market"*
3. Frank Jenkins, Vice President of Sales and Marketing, Electric Vehicles International, *"Electric Medium Duty Vehicles"*
4. Glenn Ellis, Vice President, Marketing and Dealer Operations, Hino Trucks, *"Hino's AFV and Advanced Technology Product Offerings"*
5. Ed Crawford, Executive Director, Marketing, Isuzu Commercial Truck of America, *"Isuzu's AFV and Advanced Technology Product Offerings"*

3. Heavy Duty Trucking

MODERATOR: Jack Roberts, Executive Editor, Commercial Carrier Journal

1. Brian Daniels, Product Manager, Powertrain, Daimler Trucks North America, *"Shaping Future Transportation - Removing the Compromises of Green"*
2. Andy Douglas, National Sales Manager, Kenworth Truck Company, *"Converging Forces: Low Fuel Prices, New Engine Technology & Expanding Infrastructure"*
3. Nadine Haupt, Director, Alternative Fuels, Navistar, *"Navistar's Heavy-Duty AFV and Advanced Technology Product Offerings"*
4. Steve Weiner, Medium Duty and Alternative Fuels Marketing Manager, Peterbilt Motors Company, *"Peterbilt Natural Gas Product Line-up"*

5:30 p.m. Expo Hall Grand Opening, Reception Sponsored by Chesapeake Energy



ACT Expo brings you 100,000 square feet of jam-packed Expo Hall space filled with the latest OEM product offerings, state-of-the-art technologies, fuel and infrastructure suppliers, and other cutting-edge solution providers. This is your first chance to look around North America's largest-ever assembly of alternative fuel and clean vehicle technologies. After browsing the show floor, unwind and catch up with colleagues and friends at the Chesapeake-sponsored reception in the Expo Hall. Food and drink will be served.

Wednesday, May 16, 2012

7:00 a.m. Breakfast in the Expo Hall, Sponsored by Fueling California**8:00 a.m. Day Two Opening**

- Master of Ceremonies: Chris Paine, Co-Writer and Director, “Who Killed the Electric Car” and “Revenge of the Electric Car”

Welcome Remarks

- Barry Wallerstein, Executive Director, South Coast Air Quality Management District

The South Coast Air Quality Management District has been at the forefront of advanced clean vehicle technology deployments. While substantial air quality improvements have been achieved, significant work remains in order to achieve federal air quality attainment standards. Dr. Wallerstein will set the stage on Day Two by discussing his agency’s efforts to continue to push the envelope on clean vehicle technology, including a heavy emphasis on transportation electrification in all duty cycles and applications.

8:20 a.m. Morning Keynote Address

- Mary D. Nichols, Chairman, California Air Resources Board

Mayor of the second largest city in the U.S. and President of the U.S. Conference of Mayors, Antonio Villaraigosa has demonstrated a clear commitment to supporting the advancement of clean transportation technologies over the last 20 years. Mayor Villaraigosa will discuss his many alternative fuel vehicle successes over the last two decades, the important lessons learned along the way, and how these lessons are being applied to continued aggressive clean vehicle efforts throughout the City of Los Angeles and the broader region.

9:00 a.m. Plenary Session #2: “Powering Up: The Increasing Electrification of the Transportation Industry”

2011 saw a dramatic rise in excitement about electric vehicles (EVs) and the vision of a transportation system fueled by electricity. Key deployment projects launched in every weight class in cities and towns across America and even individual retail consumers became familiar with vehicle options and charging infrastructure. With key environmental and economic benefits to be gained via electrification, this session will assemble key players from across the spectrum of electric vehicles, technologies, and equipment for an honest assessment of the current state of the EV industry and the challenges and opportunities of a zero emission transportation system.

MODERATOR: Peter Greenwald, Senior Policy Advisor, South Coast Air Quality Management District

1. Scott Briasco, Manager of Fleet Environmental Compliance and Electric Transportation, Los Angeles Department of Water & Power
2. Mark Aubry, Vice President Sales & Marketing, Navistar Defense and Member, Electrification Leadership Council
3. Dave Barthmuss, Group Manager, Policy & Product Communications, General Motors
4. Jon Coleman, Sustainability and Technology Officer, Ford Motor Company
5. Mike O’Connell, Senior Director Fleet Capability, Frito-Lay

10:15 a.m. Coffee Break in the Expo Hall**10:45 a.m. Breakout Session #2: “Technology Showcase: Conversions, Retrofits, Engines, Hybrid Drivetrains, and Fuel Efficiency Improvement Technologies”**

Never before has the clean transportation sector enjoyed the benefit of such a wide variety of advanced technologies and fuels. This breakout session will showcase the very latest in alternative fuel vehicle and equipment offerings across a variety of weight classes and application types. Hear from OEMs, product suppliers, and component and system developers to obtain a well-rounded view of the latest clean and alternative fuel technologies available in the marketplace today.

Ample time for Q&A and discussion amongst panelists will provide first hand insight into the real and practical costs, challenges and benefits to each of the technologies presented.

1. **Gaseous Fuel Upfitters**

MODERATOR: Norman Herrera, Director - Market Development, Chesapeake Energy

1. John Howell, Senior Director, Marketing and Business Development, Westport Light Duty Inc., *"CNG Vehicles: What It Takes to Build a High Quality Product"*
2. Todd Mouw, Vice President, Sales and Marketing, Roush Clean Tech, *"Propane Autogas: The Zero Compromise Alternative Fuel Solution"*
3. Ryan Waltz, National Sales Manager, Landi Renzo, *"Landi Renzo's AFV Product Lineup"*
4. Joseph Rudolph, Regional Sales Manager, IMPCO Technologies, *"IMPCO Automotive: OEM and Aftermarket Solutions"*
5. Jeff Wyatt, Chief Executive Officer, Venchurs, *"Leaders in Technology for the CNG Revolution"*
6. Brent Pope, Director, Sales and Marketing, BAF, *"BAF's AFV Product Lineup"*

2. **Heavy Duty Natural Gas Retrofits**

MODERATOR: Rich Kolodziej, President, NGVAmerica

1. Doug Thomson, Vice President, Government Relations and Marketing, EcoDual, *"Dual Fuel Conversion Systems Make Natural Gas Practical for Heavy Duty Diesel Trucks"*
2. Lyle Jensen, President & Chief Executive Officer, GreenMan Technologies/American Power Group, *"GreenMan's Dual Fuel Retrofit System"*
3. Mark Kennedy, Equipment Optimization Leader, Swift Transport, *"dHybrid's Dual Fuel Retrofit System"*
4. Werner Funk, Chief Executive Officer, Omnitek, *"Diesel-to-Natural Gas Engine Conversions"*
5. Michael Kilbourne, Chief Executive Officer, Green Pro Fuels, LLC, *"Green Pro Fuel's Dual Fuel Retrofit System"*

3. **Medium and Heavy Duty Hybrid Drive Systems**

MODERATOR: Pamela Burns, Communications Coordinator, North Central Texas Council of Governments

1. Larry Fuehrer, Hybrid Propulsion Business Development Manager, BAE Systems, *"Update on HybriDrive Systems Program Development Activities at BAE Systems"*
2. R.J. Marotta, Market Sales Manager Western United States, Parker Hannifin Corporation, *"Parker's Hybrid Delivers Real Results"*
3. Alex Stucky, Integration Manager, Eaton Corporation, *"Meeting OEM and Body Builder Standards: Hybrid Electric System Integration"*
4. Ian Wright, Founder and Chief Executive Officer, Wrightspeed, *"Wrightspeed's Range-Extended Electric Vehicle (REV) Powertrain Retrofit"*

4. **Efficiency Improvements and SmartWay Technology Showcase**

MODERATOR: Trina Martynowicz, Cleantech Coordinator and Transportation Sector Lead, United States Environmental Protection Agency

1. Bruce Stockton, Advisor, North American Council for Freight Efficiency, *"Fleet Adoption of Freight Efficiency Technologies & Practices"*

2. Stephan Lemieux, Manager of On Road Heavy Duty Diesel Section, California Air Resources Board Agency, "California's Tractor-Trailer GHG Regulation"
3. Alex Fay, Business Development Manager, Quallion, "Lithium-Ion Battery Powered Anti-Idling Technology for Heavy-Duty Vehicles"
4. Craig Bennett, Senior Vice President Sales and Marketing, Utility Trailer Manufacturing Co., "Improving Fuel Efficiency Through Trailer Design"

5. Heavy Duty Electrification

MODERATOR: Joseph Lyou, Executive Director, Coalition for Clean Air

1. Annie Nam, Program Manager, Transportation Finance & Goods Movement, Southern California Association of Governments, "Zero Emission Goods Movement in the SCAG Regional Transportation Plan"
2. Patrick Couch, Project Director, Gladstein, Neandross & Associates, "A Market Study for Zero Emission Trucks and Electric Highways"
3. George Karbowski, Director of Operations and Maintenance, Foothill Transit, "A User's Perspective: One Year's Operating Experience with Heavy-Duty Electric Vehicles"
4. Martin Birkner, Infrastructure & Cities Sector, Mobility and Logistics Division, Technology and Innovation, Siemens, "Electromobility for Heavy-Duty Vehicle"
5. Cecilia Gunnarsson, Senior Specialist Environmental, Volvo Group Truck Technology, Global Product Planning, "Volvo's Zero Emission Hybrid Electric Technology Demonstration"

12:30 p.m. Luncheon in the Expo Hall Ride & Drive

Grab some lunch, continue to browse the packed show floor and head out for a Ride & Drive! This three hour window provides plenty of time to soak it in, have in-depth discussions with the industry's leading technology, fuel, infrastructure, and funding providers, and experience first hand some of the dozens of advanced technology vehicles that will be on hand.

3:30 p.m. Breakout Session #3: "Building Fueling Infrastructure, Fuel Production, and Support Systems for an Integrated Distribution System"

Successful alternative fuel planning requires the development of a robust and strategically planned fuel and delivery infrastructure system that works seamlessly to support everyday fleet operational and consumer needs. These sessions will review existing successful, scalable models that point the way to long-term sustainable expansions of infrastructure networks.

1. Integration of Alternative Fuel Refueling Infrastructure Into the Existing Retail Environment

MODERATOR: Sal Risalvato, Executive Director, New Jersey Gasoline-C-Store-Automotive Association

1. Chris Ryan, Manager, Natural Gas, Love's Travel Stops and Country Stores, "Love's CNG Fuel Station Rollout"
2. Shaunt Hartounian, Regional Manager, National Accounts, Clean Energy Fuels, "Clean Energy's Partnership with Pilot Flying J and America's Natural Gas Highway"
3. Darren Engle, Director of Marketing, Blue Star Gas, "You've Got Options: Filling Up with the World's Most Popular Alternative Fuel"
4. Mike Mackey, Vice President, Alternative Fuels Division, GP Strategies, "Retail Hydrogen and LNG Fuel Stations"

2. The Growing EV Charging Infrastructure

MODERATOR: Rajit Gadh, Director, UCLA Smart Grid Energy Research Center

1. Terry O'Day, Regional Director, eVgo, *"Growing the eVgo Network"*
2. Mike DiNucci, Vice President of Strategic Accounts, Coulomb Technologies, Inc., *"Coulomb's EV Charging Technology"*
3. Jenny Danieau, Senior Transportation Planner, Air Quality Policy and Program Development, North Central Texas Council of Governments, *"Plug-In Electric Vehicle (PEV) Recharging Infrastructure in North Texas"*
4. David P. Wang, EV Region Sales Leader, GE Industrial Solutions, *"Charging Ahead with General Electric"*

3. Natural Gas-Derived Liquid Fuels: Taking Advantage of North America's Natural Gas Bounty

MODERATOR: Stephen Crolus, Senior Director, Transportation, Clinton Climate Initiative

1. Wayne Simmons, President & Chief Executive Officer, Sundrop Fuels, Inc., *"Produce of Bio-Based Fuels Utilizing Natural Gas"*
2. Rebecca Breitenkamp, President, Oberon Fuels, *"Methane to Dimethyl Ether"*
3. Matt Roberts, Government Affairs – Americas/Europe, Methanol Institute, *"Methanol's Future as a Transportation Fuel"*

4. Temporary, Mobile, and Other Station Options to Jump-Start Deployment Projects

MODERATOR: Tony Lindsay, Director of Research and Development, Gas Technology Institute

1. William Zobel, Senior Vice President, Business Development, Trillium, *"Mobile CNG Fueling for Project Start Up"*
2. David Hill, Vice President Natural Gas Economy Operations, Encana, *"Encana Fueling Solutions: Using the Mobility of LNG for Business Transformation"*
3. Osvaldo del Campo, Chief Executive Officer, Galileo GNC, *"From Micro to Macro: Galileo's Full Station Lineup"*
4. Bryan Luftglass, Head of Strategic Market and Business Development, Linde, *"Micro to Macro: Building a Hydrogen Refueling Network"*

5. Biofuels

MODERATOR: Peter Ward, Principal, Alternative Fuels Advocates

1. Joe Jobe, Executive Director, National Biodiesel Board, *"Biodiesel: America's Advanced Biofuel on the Fast Track"*
2. Mike Lynch, Managing Director of Green Innovation, NASCAR, *"NASCAR Green Vision and Impact"*
3. Mike Michels, Vice President, BioCNG/Cornerstone Environmental Group, *"Lessons Learned from BioCNG Installations"*
4. Jennifer Case, Chief Executive Officer, New Leaf Biofuel, *"Building Out a Regional Biofuels Network"*
5. Jack Brouwer, Associate Director of the Advanced Power and Energy Program, University of California, Irvine, *"Tri-Generation of Power, Heat and Hydrogen from Renewable Digester Gas"*

5:00 p.m. Reception in the Expo Hall

End Day Two in the Expo Hall to continue explore the show floor, download on the day's sessions and enjoy food and drink before heading out on the town for the night with old and new colleagues.

**6:30 p.m. Reception Ends (Expo Hall Closes)
Evening Open for Dinners & Off Site Networking**

Thursday, May 17, 2012

7:00 a.m. **Breakfast in the Expo Hall, Sponsored by Ryder System, Inc.**



8:00 a.m. **Day Three Opening**

- Master of Ceremonies: Erik Neandross, Chief Executive Officer, Gladstein, Neandross & Associates

Opening Remarks

- Jack Broadbent, Chief Executive Officer/Air Pollution Control Officer, Bay Area Air Quality Management District

The Bay Area is world renowned for high tech investment. In his opening remarks, the Bay Area Air Quality Management District's CEO, Jack Broadbent, will highlight how his agency and partners are making strategic investments in clean tech transportation, including aggressive EV charging infrastructure development efforts. These investments are designed to yield a comprehensive network of EV charging stations that will allow the region to further scale its zero emission technology efforts.

8:15 a.m. **Plenary Session #3: Executive Roundtable – Part I, “Investment Strategies for an Alternative Fuel Future: An NGV Industry Case Study”**

Investments in alternative fuels and clean and efficient vehicle technologies and projects are being made at an increasingly rapid pace. New commercially alternative fuel OEM products are debuted on a consistent basis and stories of large new end-user deployment projects routinely dominate today's industry headlines. These strategic investment decisions are not taken lightly as they will affect business operations for years to come.

This executive panel will explore the rationale behind the investment decisions being made by top fleets and industry players. It will explore the panel member's outlook on economic influences shaping the market and help define the essential elements of a business case required for investment and growth in the advanced transportation technology arena. This discussion-based session will examine the approaches of industry leaders from a variety of industries and perspectives and will review their approach towards setting up their companies for success for the next 10, 15, and 20 years.

The panel will focus on the burgeoning North American natural gas vehicle sector as a case study on how a sector of the AFV industry is making strategic investments throughout the value chain in order to develop a robust and long-term market. While the particular focus is natural gas, panelists will provide insight and perspective that will apply to any alternative fuel development strategy.

MODERATOR: Craig Decker, Managing Director, WR Securities

1. Samuel Thomas, President, Chief Executive Officer, and Chairman, Chart Industries
2. David Demers, Chief Executive Officer, Westport
3. David Hames, General Manager Marketing & Strategy, Daimler Trucks North America
4. Taylor Shinn, Senior Director - Corporate Development, Chesapeake Energy Corporation
5. James Burns, General Manager in the Americas, Shell LNG

9:45 a.m. **Morning Keynote Address**

- Greg Swienton, Chairman and Chief Executive Officer, Ryder System, Inc.

As chairman and chief executive officer of Ryder System, Inc. (Ryder), a leader in commercial transportation and supply chain solutions, Greg Swienton's will deliver a keynote address highlighting the company's leadership and commitment to trucks powered by compressed natural gas (CNG), liquefied natural gas (LNG), and hybrid electric

drive systems. Swienton will provide an update on Ryder's multiple public-private partnerships to deploy hundreds of heavy-duty natural gas powered trucks in its Southern California network as well as in Arizona, Michigan and elsewhere.

10:15 a.m. Coffee Break in Expo Hall

10:45 a.m. Breakout Session #4: "Fleet Recipes for Winning Project Development: Assembling Partners, Technologies, and Funding for Long-Term Success"

The nation's largest and most cutting-edge alternative fuel transportation projects will be on display here; showcased by the fleets and end-users responsible for these stories of success. This peer-to-peer information exchange will not only highlight these groundbreaking project efforts, where literally thousands of advanced technology vehicles are being purchased and deployed into commercial service, but it will provide the audience with recipes for successful project development. The recipe will include tips on technology and equipment selection, building the right partnerships, innovative thinking, a keen awareness of available opportunities, and a dash of good timing. See how real-world fleets are able to methodically approach the various steps of project development in order to deliver winning and effective project development strategies - strategies that result in successful vehicle deployments and a growing network of refueling infrastructure.

1. Milestone Fleet Deployments

MODERATOR: Jonathan Burke, Vice President, Global Market Development, Westport

1. Fred Zweep, President, Vedder Transport, "Sustainability, Cultivating the Future for Generations, Natural Gas Vehicles (NGV) - Vedder Transport Ltd. Success Story"
2. Michael Britt, Vice President, Vehicle Engineering, UPS, "UPS Rolling Laboratory"
3. Joseph Rudolph, Director, Division of Technical Services, Indiana Department of Transportation, "Successfully Integrating Autogas into Fleets"
4. John Roberts, Vice President, Schwan's Home Service, "Schwan's Propane Fleet Rollout"
5. Anthony Orta, Fleet Asset Manager, Southern California Gas Company, "Today's and Tomorrow's Transportation Solution"

2. Innovative Partnerships at Work

MODERATOR: Susan McSherry, Program Manager, Alternative Fuels Program, New York City Department of Transportation

1. Jeff Kissel, President and Chief Executive Officer, The Gas Company, "Hawaii Hydrogen Initiative"
2. Greg Tabak, Director, Business Sales, Synnergy/EV Program, Enterprise Holdings, "Driving a Sustainable Business: One Company's Journey"
3. Michael Gallagher, Chair, California Natural Gas Vehicle Partnership, "Building the Future of Natural Gas as a Transportation Fuel"
4. Mark Smith, Vehicle Technologies Deployment Manager, US Department of Energy, DOE National Clean Fleets, "Clean Cities - The Power of Partnerships!"
5. Michael Williams, Business Development Advisor, Shell LNG, "Laying the Foundation for Success: Strategic Partnerships That Are Shaping the Natural Gas Future"

3. Funding and Financing: Business Cases for Fleet Deployment Projects

MODERATOR: Jeff Macartney, President, Crossroads Equipment Lease & Finance

1. Scott Perry, Vice President, Supply Management, Ryder System, Inc., "Ryder's Flex-to-Green Program"
2. Olen Hunter, Director of Sales, PacLease, "Leveraging Leasing to Address Incremental AFV Project Costs"

3. Michael Stark, Senior Technical Sales Manager, Freightliner Custom Chassis, "FCCC Green for Free Program"
4. Shaunt Hartounian, Regional Manager, National Truck Team, Clean Energy Fuels, "Clean Energy's Financing Partnership with Navistar"

4. Alternative Fuel Investment to Create a Green Supply Chain

MODERATOR: Patti Murdock, Purchasing Group Manager, Procter & Gamble

1. Jeff Shefchik, President, Paper Transport, "Making CNG Work in Regional Trucking"
2. Jeff Dillon, President, Dillon Transport Inc., co-presenting with Brad Parkhurst, Carrier Relations Leader, Owens Corning, "The Right Partnerships"
3. Michael Frank, Vice President of Operations Excellence, US Food Services, "Full Life Cycle: Integrated Biodiesel Strategies for Food Service Operations"
4. Mike Delbovo, President, Saddle Creek Transportation, "Low Emission Natural Gas Trucks for Non-Dedicated Common Carrier Applications"

**12:30pm Luncheon, Sponsored by America's Natural Gas Alliance
Expo Hall Closes**



12:30pm Plenary Session #4: Executive Roundtable – Part II, "Megatrends & Critical Issues in the Year Ahead"

The alternative fuel and advanced technology sector has generally been characterized by sales volumes in the hundreds to thousands of units per year. Deployment efforts have been heavily subsidized and market penetration expectations consistently exceed achieved reality. Where initial barriers to entry have been overcome, stakeholders on all sides often struggle to maintain momentum in order to get to critical mass and "tipping point" levels. For any new OEM product to reach wide scale market penetration numbers in order to "move the needle" in terms of our broad policy goals, and to be commercially successful in the eyes of the manufacturer, individual product volume sales must start to be measured in the tens of thousands of units per year.

Executives from industry leading companies, fleet operators and other stakeholder groups share their ideas on how and when can we start to reach such volumes, which technologies and platforms are likely to get there first, and what are some of the critical challenges and opportunities to achieving such levels. The panel will help to identify critical path issues as the industry works to scale up to sustainable sales numbers.

MODERATOR: David Hill, Vice President of Natural Gas Economy Operations, Encana

1. Mary Boettcher, President, Integrys Transportation Fuels
2. Jim Arthurs, President, Cummins Westport
3. Jim Hebe, Senior Vice President, North American Sales Operations, Navistar
4. Jerry Moyes, Chief Executive Officer, Swift Transportation

2:30 p.m. Day Three Closing Remarks

2:45 p.m. Program Adjourns