

# DAY ONE: MONDAY, OCTOBER 13, 2008



All events take place in Ballroom A/B unless otherwise noted.

- 8:00 am Registration Opens
- 8:45 am Welcome Address: **Introduction & Overview of “Money Monday”**
- **Dennis Yates**, Mayor, City of Chino and Governing Board Member, South Coast AQMD
- 9:00 am Panel Presentation: **South Coast AQMD Funding Opportunities**
- **MSRC and AB2766: Cynthia Ravenstein**, Contracts Administrator, MSRC
  - **Carl Moyer Program, Prop 1B Overview, and AQIP: Fred Minassian**, Technology Implementation Manager, South Coast AQMD
  - **Technology Advancement Program: Matt Miyasato**, Assistant Deputy Executive Officer, South Coast AQMD
- 10:00 am Panel Presentation: **Financial Success Stories: Reducing Emissions and Operating Costs**
- Moderator: **Dwight Hanson**, Regional Sales & Marketing Manager, Cummins Westport
- **Solid Waste Collection: Joseph Oldham**, Fleet Manager, City of Fresno
  - **Transit: John Drayton**, Manager, Vehicle Acquisitions, LAMTA
  - **On-Road Trucking: Mike Britt**, Pacific Region Automotive Manager, UPS
- 11:00 am Keynote Address: **Developing Advanced Medium and Heavy Duty Truck Technologies in Light of Continued High Energy Prices and Air Quality Issues**
- **Jim Hebe**, Senior Vice President, Sales and Operations, Navistar Inc.
- 11:30 am Coffee Break: Sponsored by Navistar
- 12:00 pm Box Lunch Provided for Working Lunch
- 12:00 pm – 12:45 pm Panel Presentation: **ARB’s Statewide Truck and Bus Rule and Prop 1B for Trucks Involved in Goods Movement**
- **Ron Nunes**, Air Resources Engineer, California Air Resources Board
  - **Fred Minassian**, Technology Implementation Manager, South Coast AQMD
  - **Jon Leonard**, Director, Transportation & Energy Group, TIAX, San Pedro Bay Ports Clean Truck Program
- 12:45 pm – 1:45 pm Workshop: **ARB’s Statewide Truck and Bus Rule and Prop 1B for Trucks Involved in Goods Movement (Ballroom C)**
- One-on-one consultations with agency staff and displays & information from heavy-duty truck OEMs and after-treatment technology providers.*
- 12:45 pm – 1:30 pm Panel Presentation: **ARB’s In-Use Off-Road Diesel Vehicle Regulation and the South Coast AQMD SOON Program for Off-Road Equipment Operators**
- **Elizabeth Yura**, Air Resources Engineer, California Air Resources Board
  - **Randall Pasek**, Air Quality Specialist, South Coast AQMD
- 1:30 pm – 2:30 pm Workshop: **ARB’s In-Use Off-Road Diesel Vehicle Regulation and the South Coast AQMD SOON Program for Off-Road Equipment Operators (Ballroom C)**
- One-on-one consultations with agency staff and displays & information from off-road equipment suppliers and after-treatment technology providers.*
- 2:30 pm Panel Presentation: **Private Funding Opportunities**
- Moderator: **Erik Neandross**, Chief Executive Officer, Gladstein, Neandross & Associates
- **Federal Tax Credits for Alternative and Renewable Fuels: Michel Monconduit**, Fuels Program Analyst, Internal Revenue Service
  - **Private Sector Infrastructure Partnerships: Chad Linholm**, Regional Manager, Clean Energy Fuels
  - **Calculating IRR and NPV for Alternative Fuels: Brad Fauvre**, President, Velocity Vehicle Group
  - **Realities of Selling Greenhouse Gas Credits in Carbon Markets: Josh Margolis**, Chief Executive Officer, CantorCO2
- 3:30 pm Panel Presentation and Workshop: **AB 118 – California’s Alternative and Renewable Fuel and Vehicle Technology Program**
- **Tim Olson**, Manager, Emerging Fuels and Technology Office, California Energy Commission
  - **Jack Kitowski**, Chief of On-Road Controls Branch, California Air Resources Board
- 5:00 pm Adjourn

## DAY TWO: TUESDAY, OCTOBER 14, 2008

All events take place in Ballroom A/B unless otherwise noted.



- 7:30 am Registration Opens / Continental Breakfast Adjacent to Ballroom
- 8:30 am Official Welcome
- **Ronald O. Loveridge**, Mayor, City of Riverside and Governing Board Member, South Coast AQMD
- 8:45 am Panel Presentation: **Moving Beyond NOx and PM: Greenhouse Gas Emissions from Transportation**
- Introduction & Overview / Moderator: **Henry Hogo**, Deputy Executive Officer, South Coast AQMD
  - **Impacts of AB32 on Fleet Operations**: **Jeff Weir**, Air Pollution Specialist, California Air Resources Board
  - **How to "Green the Fleet" and "Reduce Your Carbon Footprint"**: **Martin Bowman**, Fleet Operations Manager, City of Riverside
  - **Fuel Life-Cycle Greenhouse Gas Considerations**: **Jennifer Pont**, Principal, Transportation and Energy Systems, TIAX
- 10:00 am Coffee Break: Sponsored by Port of Long Beach
- 10:15 am Panel Presentation: **Innovative Partnerships for New Clean Air Vehicle Technologies**
- **NGV Purchasing Co-Op and Class 7/8 CNG Drayage Truck** / Moderator: **William Zobel**, Manager, Clean Transportation Programs, Southern California Gas Company
  - **Hydraulic Hybrid Delivery Truck**: **Matt Haber**, Deputy Director, Air Division, U.S. EPA Region 9
  - **Hydrogen Natural Gas (HCNG) Transit Engine**: **Kwangsup Hwang**, General Manager, Engine Division, Doosan Engine
  - **Multi-Purpose CNG Vehicle**: **David Barnhart**, Chief Engineer, Vehicle Production Group
- 11:30 am Expo Hall Grand Opening (Exhibit Hall A)
- 12:30 pm Keynote Luncheon: Sponsored by Southern California Gas Company
- Introduction of Keynote Speaker
- **William Zobel**, Manager, Clean Transportation Programs, Southern California Gas Company
- Keynote Address: **A Forward Looking Perspective on Future Medium and Heavy Duty Truck Technologies in Light of Continued High Energy Prices and Air Quality Issues**
- **Mike Jackson**, General Manager, Product, Marketing and Strategy, Daimler Trucks North America
- 1:45 pm Networking Break (Exhibit Hall A)
- 2:30 pm Panel Presentation: **Electrification of Transportation Technologies**
- **Connection and Communication to a Smart Grid** / Moderator: **Ed Kjaer**, Director of Electric Transportation Division, Southern California Edison
  - **Light Duty EVs**: **David Patterson**, Senior Manager, Regulatory Affairs, Mitsubishi
  - **Plug in Hybrids**: **Wally Dubno**, Program Manager, Quantum Technologies
  - **Medium and Heavy Duty Electrics**: **Balwinder Samra**, Chief Executive Officer, Balqon Corporation
- 3:30 pm Panel Presentation: **A Timeline for Hydrogen and Fuel Cell Vehicles**
- Introduction & Overview / Moderator **Catherine Dunwoody**, Executive Director, California Fuel Cell Partnership
  - **CARB ZEV Program**: **Analisa Bevan**, Manager, ZEV Implementation, California Air Resources Board
  - **Existing and Future 'Low Carbon' Hydrogen Fuel Sources**: **Nick Mittica**, Commercial Manager North America and Asia, Hydrogen Energy Systems Group (HES), Air Products
  - **Commercialization of Hydrogen Fuel Cell Electric Vehicles**: **Stephen Ellis**, Manager, Alternative Fuel Vehicles and Marketing, American Honda Motor Co., Inc.
- 4:30 pm Expo Hall Reception (Exhibit Hall A)

# DAY THREE: WEDNESDAY, OCTOBER 15, 2008



All events take place in Ballroom A/B unless otherwise noted.

- 7:30 am Registration Opens / Breakfast in Expo Hall
- 8:30 am Official Welcome
- **Jane Carney**, Governing Board Member, South Coast AQMD
- 8:45 am Keynote Address: **Driving the Development of New and Improved Automotive Technology**
- **Cristin Lindsay**, Senior Director, Progressive Automotive X PRIZE
- 9:10 am Breakout Session 1: **Small Volume Manufacturers and Retrofits for Lower Fuel Costs and Emissions**
- A) **Alternative Fuels** (Meeting Room 107ABC)
- Moderator: **Mark Barton**, President, Trillium
- **Jim Moore**, President, Emission Solutions, Inc.
  - **Sean Wilson**, Vice President of Sales and Marketing, Westrux International
  - **Greg Zilberfarb**, Commercialization and Outreach Project Manager, PERC
  - **John Sledge**, General Sales Manager, BAF Technologies
  - **Tony Matijevich**, President, Creative Bus Sales
  - **Richard Turner**, Vice President, Baytech
- B) **Low-Emission Solutions for Off Road Diesel Applications** (Meeting Room 104B)
- Moderator: **Rebecca Schenker**, Senior Associate, Gladstein, Neandross & Associates
- **Scott Ruhlen**, Director, Business Development, Cummins Cal Pacific
  - **Peter Bruenke**, Director, North America, HUSS, LLC
  - **Monet Wong**, Project Engineer, Solid Waste Management Department, LA County Sanitation Districts
  - **Scott McBryde**, Emissions Territory Manager, Western Region, Caterpillar Emissions Solutions Group
  - **Charlie Cox**, Emissions Technology, Consultant, Ironman
  - **Gordon Jenkins**, California Regional Manager, DCL
- 10:30 am Break
- 10:45 am Breakout Session 2: **OEM Products for 2009 and Beyond**
- A) **Light and Lean: Efficient, Low Emission, and Low Cost Light Duty Commercially Available Options** (Meeting Room 104B)
- Moderator: **Lisa Mirisola**, Program Supervisor, Technology Advancement Office, South Coast AQMD
- **Annabel Cook**, AFV Consultant, American Honda Motor Co., Inc.
  - **David Patterson**, Senior Manager, Regulatory Affairs, Mitsubishi
  - **Bob Sanseverino**, National Account Manager, Ford
  - **Dave Barthmuss**, Group Manager, Western Region, Environment and Energy Communications Team, General Motors
  - **Reginald R. Modlin**, Director, Environmental Affairs, Chrysler LLC
  - **Justin Ward**, Assistant Manager Advanced Technology Vehicles - FC&HV Group, Toyota Motor Engineering & Manufacturing North America
- B) **Medium and Heavy Duty Products** (Meeting Room 107ABC)
- Moderator: **Shaunt Hartounian**, Account Manager, Clean Energy
- **Glen Poyser**, Sales Representative, Inland Kenworth Truck Company
  - **Brad Favre**, President, Velocity Vehicle Group (Freightliner, FCCC, Sterling Trucks)
  - **Chris Young**, General Sales Manager, Cummins Cal Pacific
  - **Bill Haaker**, President, Haaker Equipment
  - **Jonathon Harris**, Technical Sales Engineer, Westport Innovations
- 12:30 pm RIDE & DRIVE (Adjacent to Parking Lot C1)
- 12:30 pm NGV Pavilion: Sponsored by California Natural Gas Vehicle Partnership
- 1:00 pm Expo Hall Luncheon (Exhibit Hall A)
- 2:30 pm Adjourn